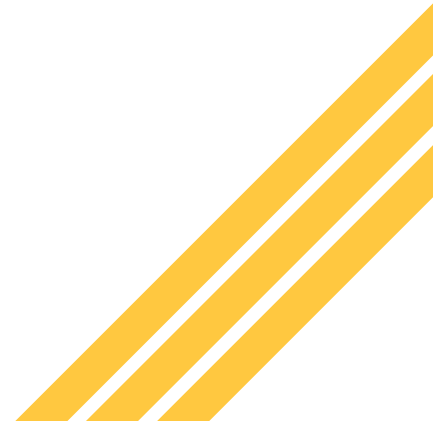


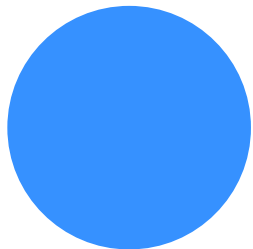


BRANDED GUIDELINES

Like we were looking for something fresh and bright, that appeals to a groups of 30 somethings that are looking to expand their lives in some way. This brand seeks to be minimal yet insert elements of colour meaning to embrace some new things in life with a community of friends.



Divinity Blue



#3691FF
C68 M40
Y00 K00

Symbolises heavenly or divine qualities. In the Old Testament, blue was used in the construction of the tabernacle and priestly garments. It represents the presence of God and the divine law.



90%



80%



70%



60%



50%



40%



30%

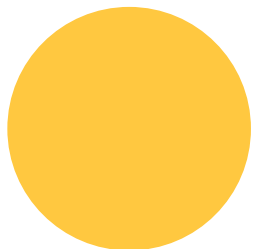


20%



10%

Glory Light Gold

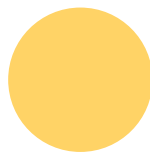


#FFC840
C00 M22
Y85 K00

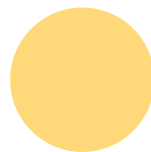
In some translations, the word "gold" is used interchangeably with "yellow." Gold/Yellow is often associated with glory. It is mentioned in various contexts throughout the Bible, including the descriptions of the Tabernacle, the Temple, and the heavenly city in Revelation.



90%



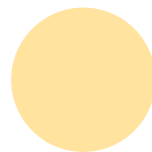
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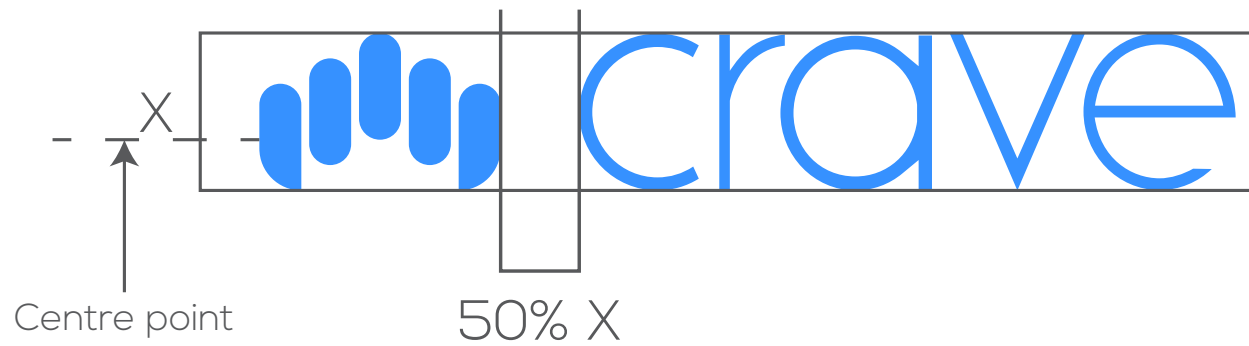
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Logotype





Logo



Stack



Black



White



Headlines

SALT

OFF CENTRED FONT. A BEAUTIFUL SANS SERIF FONT
WITH A CONTEMPORARY FEEL. GET INSPIRED BY ITS
TIMELESS AND CLASSIC APPEAL.

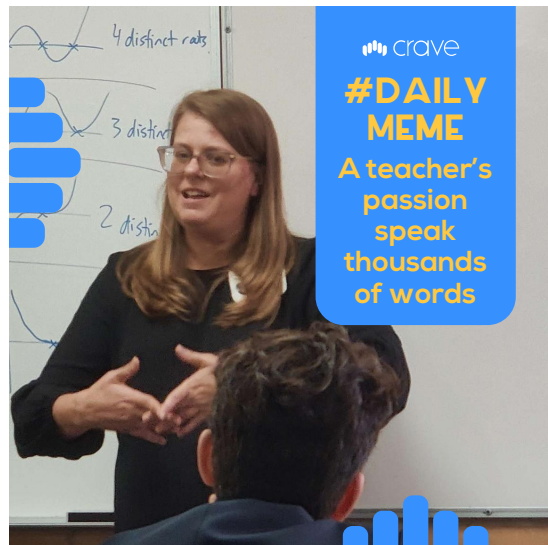
ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 ? "!" : , , ,

Headlines / Body text

Nexa

Nexa font family is suitable for headings of all sizes and
text blocks in both maximum and minimum width and
height. Nexa font styles are applicable for any type of
graphic design of digital, web, print, hard surfaces,
fabrics along with posters, logos, and branding.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890'?"'!" : , , ,
Nexa Nexa Nexa



You know that **only one person** gets a crown for being in a race ever if many people run. You must run so you will win the crown. Everyone who runs in a race **does many things so his body will be strong**. He does it to get a crown that will soon be worth nothing, but we work for a crown that will last forever.



#DAILY MEME

You know that **only one person** gets a crown for being in a race ever if many people run. You must run so you will win the crown. Everyone who runs in a race **does many things so his body will be strong**. He does it to get a crown that will soon be worth nothing, but we work for a crown that will last forever.



#DAILY MEME

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DAILY
MEME