

Hello,

I thrive in collaborative environments and value teamwork as one of my core strengths. I take pride in seeing every task through to completion, ensuring that I am fully responsible for the projects I undertake. My resume highlights my skills, but I am always eager to learn and grow. This commitment to continuous improvement is my driving motivation and goal.

At Royal Freemasons, I addressed neglected branding guidelines by aligning all designs, including forms, posters, and the website, with the established standards. I led the development of the new website, managing every aspect from sketching and photography to videography, coding, and tracking. The new website is set to launch shortly. Additionally, I improved the staff education experience on the Kineo platform, enhancing graphics and legibility, which is similar to Articulate 360 and would be easy for me to learn.

I enjoy problem-solving and have proactively tackled technical challenges, such as optimizing the payment platform and streamlining the editing process for activity calendars. My ability to collaborate with diverse personalities and maintain a positive attitude has been consistently recognized by senior management at Royal Freemasons and previous companies.

Thank you for considering my application. I look forward to the opportunity for an interview.

Sincerely, Fred Yuanquan Chen

View my portfolio